



## Privacy Policy

### OncoTails

**Last updated:** 7<sup>th</sup> January 2026

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#### 1. Introduction

OncoTails (“we”, “us”, “our”) is committed to protecting and respecting your privacy.

This Privacy Policy explains how we collect, use, store and protect personal data when you visit our website, contact us or use our services.

We process personal data in accordance with the **UK General Data Protection Regulation (UK GDPR)** and the **Data Protection Act 2018**.

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#### 2. Who We Are

##### OncoTails

Website: <https://www.oncotails.com>

Email: [info@oncotails.co.uk](mailto:info@oncotails.co.uk)

OncoTails provides specialist veterinary oncology advice and case support delivered remotely.

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#### 3. What Information We Collect

We may collect and process the following information:

##### a) Information you provide to us

When you contact us via our website, email, phone, WhatsApp, or forms, you may provide:

- Your name
- Email address
- Phone number
- Practice or organisation name (if applicable)
- Information relating to a veterinary case or enquiry
- Uploaded files (e.g. referral information, reports, images)

## **b) Automatically collected information**

When you visit our website, we may collect:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent on the site

This data is collected via standard analytics and cookies (see section 9).

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## **4. How We Use Your Information**

We use your information to:

- Respond to enquiries and communications
- Review and discuss veterinary oncology cases
- Provide specialist advisory services
- Manage and improve our website
- Comply with legal or regulatory obligations

We do **not** sell or rent your personal data to third parties.

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## **5. Legal Basis for Processing**

We process personal data under the following lawful bases:

- **Consent** – where you submit a form or contact us directly
  - **Legitimate interests** – to respond to enquiries and deliver our services
  - **Legal obligation** – where required by law
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## **6. Veterinary and Clinical Information**

Any veterinary or clinical information shared with OncoTails is:

- Treated as confidential
- Used solely for advisory and professional purposes
- Not shared without appropriate consent unless legally required

OncoTails provides advisory support only and does not establish a Veterinary-Client-Patient Relationship (VCPR).

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## 7. How We Store and Protect Your Data

- Website form submissions are stored securely within **Wix** systems
- Email communications are stored within **Microsoft 365**
- Reasonable technical and organisational measures are in place to protect data from unauthorised access or loss

We retain personal data only for as long as necessary for the purposes for which it was collected.

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## 8. Sharing Your Data

We may share data only when necessary:

- With trusted service providers (e.g. website hosting, email services)
- Where required by law or regulation

All third-party services used are expected to comply with applicable data protection laws.

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## 9. Cookies and Analytics

Our website may use cookies and similar technologies to:

- Ensure the site functions correctly
- Analyse website usage and performance

You can manage or disable cookies through your browser settings.

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## 10. Your Rights

Under UK data protection law, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data (where applicable)
- Object to or restrict processing
- Withdraw consent at any time

To exercise these rights, please contact us at **info@oncotails.co.uk**.

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## 11. Third-Party Links

Our website may contain links to external websites (e.g. WhatsApp, LinkedIn).

We are not responsible for the privacy practices of those websites.

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## **12. Changes to This Policy**

We may update this Privacy Policy from time to time.

Any changes will be posted on this page with an updated revision date.

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## **13. Contact Us**

If you have any questions about this Privacy Policy or how we handle your data, please contact:

### **OncoTails**

Email: [info@oncotails.co.uk](mailto:info@oncotails.co.uk)

Website: <https://www.oncotails.com>